Kaladi Data Strategy

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<https://towardsdatascience.com/the-5-stages-of-data-science-adoption-2bcd22c702c4>

1. Data Collection
   1. Integrating more sources of data
      1. Wordpress
      2. Clover
2. Data Aggregation
   1. Storing the data into data structures
3. Analytic Insight
   1. Start informing decisions
   2. Buy-in from organization
      1. Need to get Andy/Marko/Staff onboard
4. Advanced Analytics
   1. Human-supervised machine learning
5. Analytic Integration
   1. Models making decisions real-time without direction of humans